

REFERRAL PROGRAM TERMS AND CONDITIONS

Effective Date: February 11, 2020

1. REFERRALS

These are the Terms and Conditions (“Terms”) applicable to the Life360 Referral Program (the “Program”). Under the Program, Life360 offers its Clients the opportunity to provide Prospective Clients with a Personal Referral Link that a Prospective Client can use to indicate interest in Life360 Products or Services or to sign up for a Subscription. For each Qualified Lead (defined below) or Qualified Referral (defined below) generated through the Client’s Personal Referral Link, the Client may receive a gift card issued by a third party (“Gift Card”) or Life360 credit (“Credit”) as specified on the mycontinno.com [FAQs](#) (“Referral Program Page”). The Prospective Client may also receive a Credit as specified on the Referral Program page of mycontinno.com. We reserve the right to terminate this Program at any time for any reason.

Clients and Prospective Clients that wish to take part in the Program are bound by these Terms. If you do not agree and abide by these Terms in their entirety you are not authorized to participate in the Program. Clients and Prospective Clients may not participate in the Program where doing so would be prohibited by any applicable law or regulations. We reserve the right to modify or amend at any time these Terms and the methods through which any Credits may be earned. We reserve the right to disqualify any Client or Prospective Client at any time from participation in the Program.

These Terms are subject to the [Life360 Terms of Service Agreement](#) (“Terms of Service”). Any capitalized terms not defined herein have the definition set out in the Terms of Service.

2. HOW THE PROGRAM WORKS

2.1 Program Participation

To participate, a Client shall provide the Prospective Client with the Client’s Personal Referral Link. The Prospective Client must click on the Personal Referral Link and complete the lead form in the same session. If the Prospective Client does not complete the lead form in the same session, neither the Client nor the Prospective Client will be credited for that referral and will not be eligible for the Gift Card or Credit, as applicable, even if the Prospective Client subsequently completes the lead form or signs up for a Subscription. For purposes of clarification, completion of the lead form in the same session means clicking the Personal Referral Link provided by Client and submitting the requested information within a reasonable period of time and without the Prospective Client closing their Internet browser or pressing the back button.

2.2 Eligible Client

To be eligible for the Program and to receive Credits, a Client must:

- (a) Be a legal resident of Canada;
- (b) Be at least the age of majority in the jurisdiction where the Client resides;

- (c) Have provided the Prospective Client with their correct unique Personal Referral Link;
- (d) Have a Subscription account in good standing with Life360; and
- (e) Not be an employee or contractor of Life360, its service providers or any of its or their subsidiaries, affiliates or promotional agencies, or immediate family or a household member of any such employee or contractor.

2.3 Personalized Referral Links

Life360 may offer Clients the opportunity to create their own personalized referral link (“Personalized Referral Link”). Where available and subject to the following, these Personalized Referral Links may be of any length and include any combination of words and/or numbers of the Client’s choosing. Personalized Referral Links shall be on a first come, first served basis. Life360 is in no way responsible for confirming or ensuring that the Personalized Referral Link is accurate or correctly formatted or spelled. Under no circumstances may a Client transfer or sell a Personalized Referral Link to another Client. Notwithstanding the foregoing, Life360 reserves the right to revoke, ban, or amend any Personalized Referral Link at any time and for any reason. Any or all Credits earned through a revoked, banned, or amended Personalized Referral Link may be removed from Client’s account by Life360. For purposes of clarification, but in no way limiting Life360’s rights to revoke, ban, or amend any Personalized Referral Link, the following Personalized Referral Links are explicitly banned and may be grounds for suspension of Subscription and removal of any Credits earned:

- (a) Personalized Referral Links that imply a discount or savings on Products or Subscriptions;
- (b) Personalized Referral Links that Life360 deems to be obscene, racist, sexist, or offensive in its sole discretion;
- (c) Personalized Referral Links that use a trademark, copyright, or the name of another individual; or
- (d) Personalized Referral Links that are promoted, advertised, or publicized on any Life360 owned or operated websites, third party websites, social networks, and any other similarly situated Internet site, property, location, or asset where Life360 is an Administrator or Trustee.

3. MAKING A REFERRAL

3.1 Referring Prospective Clients

Clients can refer Prospective Clients by giving their Personal Referral Links to the Prospective Client.

3.2 Personal Information

By using a Personal Referral Link, a Prospective Client acknowledges that some of his/her personal information may be sent to the Client who provided the Personal Referral Link as

confirmation of the Prospective Client's successful referral and sign-up with Life360. Accordingly, Life360 strongly advises that Prospective Clients only use a Personal Referral Link they receive from someone whom they personally know and trust.

4. QUALIFIED LEADS

A Qualified Lead means that all the following conditions are met:

- (a) The Prospective Client completed the lead form using the Client's Personal Referral Link;
- (b) The Prospective Client was not previously registered with Life360 under any other email address or alias; and
- (c) The Prospective Client is i) at least the age of majority in the jurisdiction where the Prospective Client accesses the Life360 Services; ii) meets the eligibility requirements to become a Client; and iii) has consented to receiving electronic communications from Life360.

5. QUALIFIED REFERRALS

A Qualified Referral means that all the following conditions are met:

- (a) The Prospective Client, who is a Qualified Lead, has been enrolled in and paid for a Subscription for two quarterly periods;
- (b) The Prospective Client was not previously registered with Life360 under any other email address or alias; and
- (c) The Prospective Client is i) at least the age of majority in the jurisdiction where the Prospective Client accesses the Life360 Services; ii) meets the eligibility requirements to become a Client; and iii) has consented to receiving electronic communications from Life360.

6. EARNING GIFT CARDS AND CREDITS

6.1 Gift Cards and Credits

Client shall receive Gift Cards and/or Credits for each verified Qualified Lead or Qualified Referral generated through the Client's Personal Referral Link. Prospective Clients shall also receive a Credit when they enter into a Subscription. The actual Gift Card and/or Credit will be determined by Life360 in its sole discretion as specified on its Referral Program Page.

6.2 Limits

Clients are limited to the number of Qualified Leads and Qualified Referrals as set out on Life360's Referral Program Page.

7. Verified Qualified Referrals

All Gift Cards and Credits are subject to verification of the related Qualified Lead or Qualified Referral by Life360 and it is in the sole discretion of Life360 as to the legitimacy and validity of such Qualified Lead or Qualified Referral. Life360 may delay a Gift Cards or Credit for the purposes of investigation. Life360 may also refuse to verify and process any transaction Life360 deems, in its sole discretion, to be fraudulent, suspicious, or in violation of these Terms, or Life360 believes will impose potential liability on Life360 beyond what is reasonable for this Referral Program, its subsidiaries, affiliates or any of their respective officers, directors, employees, representatives and agents. Life360 may cancel, amend or revoke the Gift Card or Credit at any time due to business considerations of circumstances beyond Life360's control. Life360 is not responsible for errors, omissions, malfunctions, interruptions, deletions, delays or failures of operations. All of Life360's decisions are final and binding, including decisions as to whether a Qualified Lead, Qualified Referral, Gift Card or Credit is verified.

8. Value of Gift Cards and Credit.

Gift Cards and Credits have absolutely no monetary value and may not, under any circumstances, be redeemed for cash or any cash equivalent including but not limited to gift cards, certificates, or refunds. Credits may only be applied in the amount specified by Life360 towards the Client's purchase of future Products or Subscriptions from Life360. Credits may not be applied towards initial deposits for any Trial. Life360 may cancel, amend or revoke the Gift Card or Credit at any time for any reason.

9. Transfer of Credits.

Credits are personal to the Client and are not transferable and may not be auctioned, traded, bartered or sold, whether by operation of law or otherwise. Upon termination of the Program or any portion thereof for any reason, or upon cancellation of a Client's account for any reason, any unredeemed Credits (including without limitation any unapplied credits) accumulated by the Client are forfeited.

10. ADDITIONAL PROGRAM CONDITIONS

Life360 shall not be liable for:

- (a) late, lost, delayed, stolen, misdirected, incomplete, inaccurate, unreliable, garbled or unintelligible registrations, links, communications or affidavits, regardless of the method of transmission;
- (b) Data corruption, theft, destruction, unauthorized access to or alteration of account information or other materials;
- (c) Any injuries, losses or damages of any kind resulting from acceptance, possession or use of a Gift Card or Credit, or from participation in the Program;
- (d) Any printing, typographical, administrative or technological errors in any websites or materials associated with the Program; or

- (e) Claims and demands made, and damages sought in disputes between users of the Program.

11. DISCLAIMERS

Life360 disclaims any liability for damage to any computer system resulting from participating in, or accessing or downloading information in connection with the Program, and reserve the right, in their sole discretion, to cancel, modify or suspend the Program should a virus, bug, computer problem, unauthorized intervention or other causes beyond Life360's control, corrupt the administration, security or proper play of the Program.

Life360 shall not be liable to any Client for failure to supply any Gift Card or Credit or any part thereof, by reason of any acts of God, any action(s), regulation(s), order(s) or request(s) by any governmental or quasi-governmental entity (whether or not the action(s), regulations(s), order(s) or request(s) prove(s) to be invalid), equipment failure, threatened terrorist acts, terrorist acts, air raid, blackout, act of public enemy, earthquake, tornado, tsunami, war (declared or undeclared), fire, flood, epidemic, explosion, unusually severe weather, hurricane, embargo, labor dispute or strike (whether legal or illegal), labor or material shortage, transportation interruption of any kind, work slow-down, civil disturbance, insurrection, riot, or any other similar or dissimilar cause beyond Life360's control.

Life360 reserves the right to cancel or suspend the Program should it determine, in its sole discretion, that the administration, security or fairness of the Program has been compromised in any way.

12. Bulk Distribution ("Spam").

Clients must not use email or other electronic messages to send their Personal Referral Links to Prospective Clients except in compliance with applicable anti-spam legislation and other applicable laws.

Bulk email distribution, distribution to strangers, or any other promotion of a Personal Referral Link in a manner that would constitute or appear to constitute unsolicited commercial email or "spam" in Life360's sole discretion is expressly prohibited and may be grounds for immediate termination of the Client's account and deactivation of the Personal Referral Link. We have a zero-tolerance spam policy.

Life360 has no obligation to monitor the content provided by Clients; however, Life360 may choose to do so and block any email messages, remove any such content, or prohibit any use of the Program.

13. Fraudulent and Suspicious Behaviour

Life360 may prohibit a Client from participating in the Program or receiving a Gift Card or Credit, in their sole discretion, if they determine such Client, either directly or indirectly is attempting to undermine the fairness, integrity or legitimate operation of the Program in any way by cheating, hacking, deception, or any other unfair playing practices that would in any way annoy, abuse, threaten or harass any other users or representatives of Life360.

Use of any automated system, script, or macro to participate in the Program or generate Qualified Leads or Qualified Referrals is strictly prohibited and will result in the responsible Client's disqualification from the Program.

Clients may not enter with multiple or fake email addresses or accounts, use fictitious identities or use any system, bot or other device or artifice to participate in the Program or receive a Gift Card or Credit.

Life360 reserves the right to disqualify any Client and/or cancel any Gift Card(s) Credit(s) if they determine a Client has tampered with the operation of the Program or violated these Terms.

Life360 reserves the right to suspend, disqualify or terminate any Client's or Prospective Client's participation in the Program and forfeit any Gift Cards or Credits or gift cards or credits earned if the Client or Prospective Client is found to have engaged in any prohibited conduct or otherwise violated the provisions of these Terms. If Clients have engaged in prohibited conduct, spam or fraudulent or suspicious behaviour that undermines or affects the integrity or credibility of the Program, and Life360 is unable to find a solution to restore the integrity and credibility of the Program, then Life360 may in its sole discretion cancel, change or suspect the Program.

CAUTION: ANY DELIBERATE ATTEMPT TO DAMAGE OR UNDERMINE THE LEGITIMATE OPERATION OF THE PROGRAM MAY CONSTITUTE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND WILL RESULT IN DISQUALIFICATION FROM FURTHER PARTICIPATION IN THE PROGRAM. LIFE360 RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES (INCLUDING ATTORNEY FEES) TO THE FULLEST EXTENT OF THE LAW, INCLUDING CRIMINAL PROSECUTION, IN THE EVENT OF ANY SUCH ATTEMPT.